



**Hi, we're May Mobility.  
It's Nice to Move you.**

# Meet May Mobility

We envision a safer, greener, more accessible world through autonomous mobility.



**Mission:** to transform Cities via Safe, Accessible Self-Driving Transportation



**Business Model:** to offer turnkey Transportation as a Service for cities by leveraging unique technology to operate fleets of autonomous shuttles



## Offering:

Shuttle & ADK production  
Route development  
Turnkey Service  
Robust Data



May has launched in 7 cities, with additional routes coming in the second half of 2021.





# Indy Highlights

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## 4.1 Stars

Average rider Satisfaction rating  
(out of 5 stars)



## Repeat Riders

Over 60% repeat riders  
20% jump in repeat riders from  
previous month

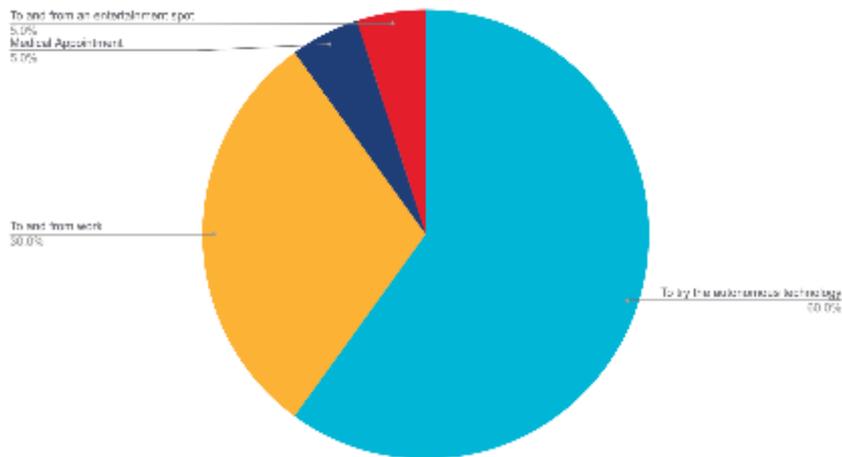


## Multimodal Trips

14% of riders planned to use public  
transportation after their AV ride  
20% of riders planned to use ride  
hailing services after their AV ride

# Indy 2 Month Learnings

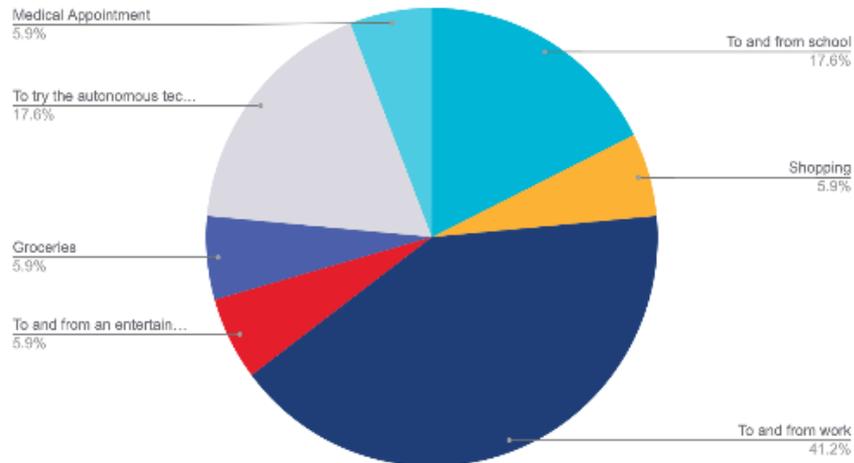
What was the purpose of your trip today?



**June 2021 (Month 1)**

High number of riders trying the autonomous technology

What was the purpose of your trip today?



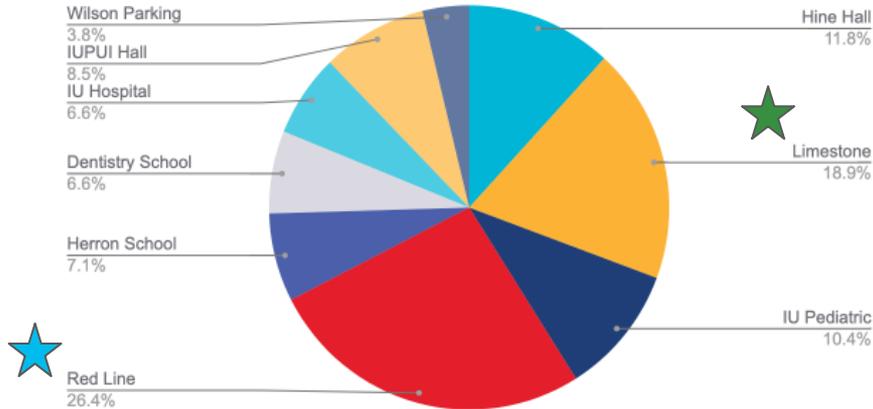
**July 2021 (Month 2)**

10% increase in to and from work trips, 43% decrease in trying out the autonomous vehicle

# Indy 2 Month Learnings

## Ridership by Stop Location

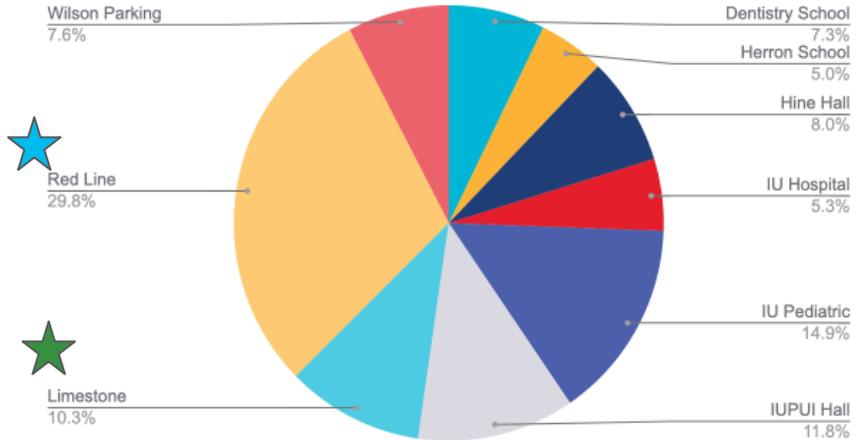
Pick up & Drop Off



June 2021 (Month 1)

High use of both Limestone and Red Line Vermont Station Connector stop

## Ridership by Stop



July 2021 (Month 2)

4% Increase in Red Line Connector Vermont Station for Pick Up/Drop off

# Rider Feedback

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*“I will be taking many more trips this way.”*

*“The car came immediately, nice working car, good navigation, super nice driver”*

*“On time, very nice attendents, super easy, and driving in style! Love it!”*

*“It is a great way to get around town. I have had only good experiences from it!”*

*“I took an automated ride that was awesome!”*

*“I sincerely hope that the service continues to be available in the same area of Indianapolis after November 2021.”*

*“You guys should add a route to some off campus apartments like The Vivio on 10th!”*

*“It was a great experience!!”*

# IndyGo <> May: Workforce Shadowing Agenda

## Agenda:

- **8:30–9:15am:** Welcome & introduction
  - Introductions
  - Overview of AV industry
  - Overview of May Mobility
  - Technology deep dive
  - Operations deep dive - June monthly report
- **9:15 – 11:45am:** Shadowing and tour with site team: Site Manager, Site Supervisor, Field Autonomy Engineer, Fleet Attendant
- **12 – 12:30pm:** Closing Q&A



# IndyGo <> May: Workforce Shadowing Recap & Next Steps

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## Notes and takeaways:

- The main questions and interest from IndyGo participants centered around AV technology, wheelchair accessibility, and insurance.
- Other questions centered around facilities, cost, and future plans for the route.
- There were not many surprises about how operations and the base station are run; participants reported it was quite similar to what they are used to at IndyGo.

## Next steps:

May Mobility will lead a lunch and learn with IndyGo, TMF, and ESN on September 16, which will consist of the following:

- Overview of shadowing session
- IndyGo participants are invited to share their learnings
- Partner with organization leadership to brainstorm long term opportunities